

Marketing Meeting Minutes  
January 21, 2011  
Java Jones - Noon

- **In attendance:** Ashley Dixson, Amy Doerrfeld, Denny Folken, Jacki Luckstead, and Bill Nielsen.
  
- **Approval of 100% Alcohol Compliance Checks Advertisement.**  
The committee approved the printing of this ad in all 5 papers in Jones County. Ashley suggested that posters be made for each store that passed so they can display them in their store. It was also suggested to have a date put on them and have our coalition President, John Klein sign them. Ashley will help to make these signs. Thanks, Ashley!
  
- **Discussion - how we fit in with other committees?**  
A nice discussion took place - many things were worked out and a better understanding of how our committee will work with the other ones. The committee discussed how they would like it to be more of a partnership between all the committees (know what is going on with all of them). A suggestion was made to create a form for approval of spending money. Everyone liked this idea and Ashley has volunteered to create one and bring it to the next meeting.
  
- **Future Campaigns**  
It was decided that the campaigns regarding Social Host and Marijuana would be future projects for the BEASTS group to work on. They will begin working on them at their next meeting in February. The Prescription Drugs campaign the committee will continue working on. Amy will communicate with the Special Events committee to get a Rx Drug Drive set-up in April and the Marketing committee will begin marketing for that event. She will also talk to them about their interest in doing another "health fair/summer showcase" like the coalition did last year in March.
  
- **Next Meeting:** Friday, February 25<sup>th</sup> at noon at Java Jones.